



# E-Safety



## A Guide for Parents



# TONIGHT

- E- safety – school's responsibilities
- Mr Justin Kings
- Parental support



## E- safety – school's responsibilities

- E-safety policies – reviewed regularly
- Teaching and learning sessions for pupils, specific focus weeks, links with outside Agencies
- Clennell Education



# Children and Social Media

Justin Kings

[justinkings@yahoo.co.uk](mailto:justinkings@yahoo.co.uk)



Pic: verkeorg via Flickr/CC  
BY SA 2.0

What percentage of **10-12** year olds in the UK use at least one social network?

**78%**

- 1 in 5 10-12 year olds on social say they've been bullied or trolled
- A third have made friends they have never met
- 70%+ felt "happy" using it

What percentage of **13-18** year olds in the UK use at least one social network?

**98%**

- 2 in 5 teenagers admit to spreading gossip
- A quarter say they've used social media to say something unkind or rude about someone else

# Stop

Step back  
See what's going on  
Check guidelines



# Speak

Ask for advice  
Report the behaviour  
Speak to charities



# Support

Support the person  
being bullied  
Encourage them to speak  
Take their mind off it



# The reasons children use social media are generally the same as their parents

1. Free and easily accessible
2. Continuous channel to talk to friends
3. Ability to share pictures and videos
4. Millions of things to entertain you at anyone time



# Facebook

- 49% of 10-12 year olds say they use it (ComRes for CBBC, 2016)
- Almost 1.4 billion daily users worldwide
- As a user, you can control who sees what
- What are your child's privacy settings?





# Instagram

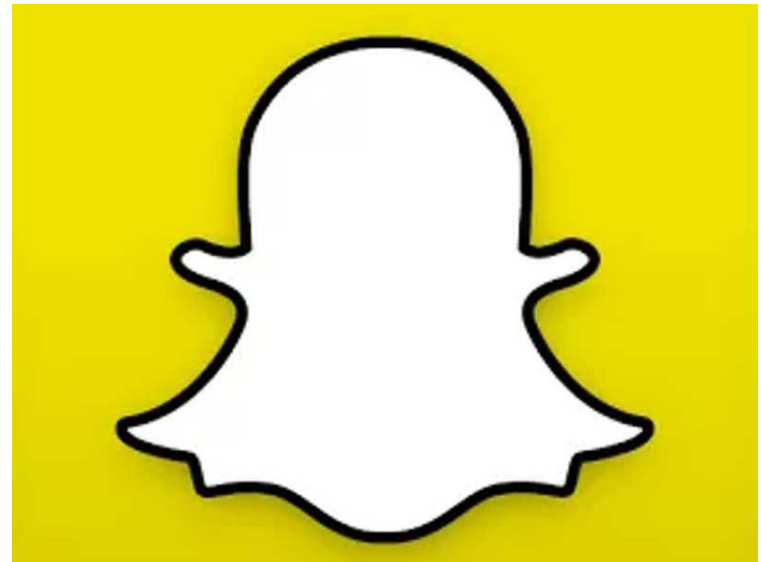
- 18m monthly active users in the UK
- Post pictures and videos
- Publicly
- Privately to individuals and groups of individuals
- Go live or go live with friends



*Instagram*

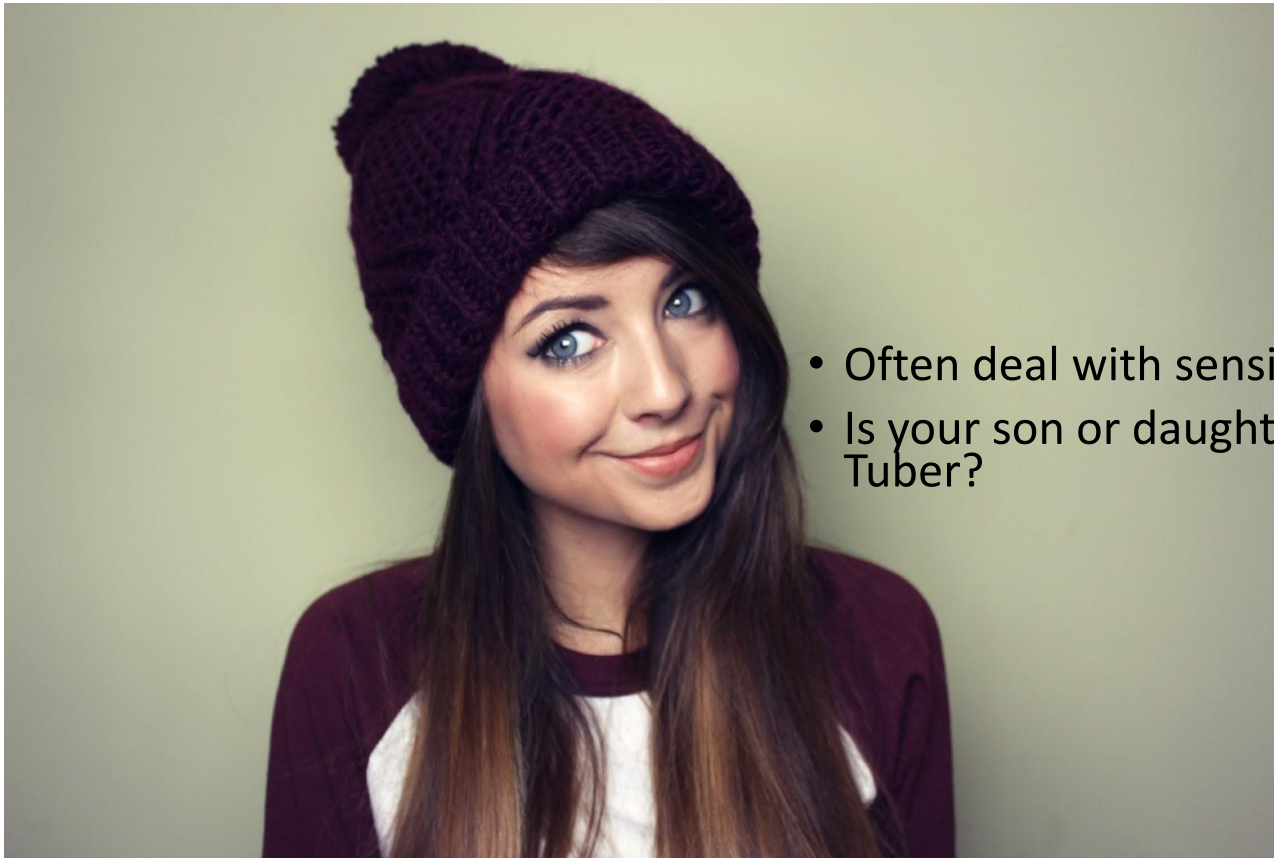
# Snapchat

- 'Privately' share pictures and videos (snaps) with up to 50 individuals
- Curate snaps to tell stories to friends
- Snaps can be submitted to be shared with all users
- Maps



**NOTHING ON  
SOCIAL MEDIA  
IS PRIVATE**

# You Tube heroes



- Often deal with sensitive or teen issues
- Is your son or daughter a fledging You Tuber?

Kids are the early adopters



Pic: lynnarentette on  
Flickr

# Advice for parents

- Keep up to date – sites like [mashable.com](http://mashable.com) can help
- Download and understand the apps your children use – have you heard of [music.ly](http://music.ly)??
- Talk to your children about them, ask them to teach you
- Advise them only to friend people they know
- Warn them NOTHING is private
- Tell them to speak with you if they see inappropriate posts/are bullied
- Monitor their accounts but remember you probably won't see everything
- On the CBBC Newsround website, videos to help kids stay safe online
- Share the Stop, Speak, Support message



Pic: verkeorg via Flickr/CC  
BY SA 2.0

# Thank you

Justin Kings

[justinkings@yahoo.co.uk](mailto:justinkings@yahoo.co.uk)

## Useful websites:

<https://www.nspcc.org.uk>

<https://www.thinkuknow.co.uk>

<https://www.ceop.police.uk>